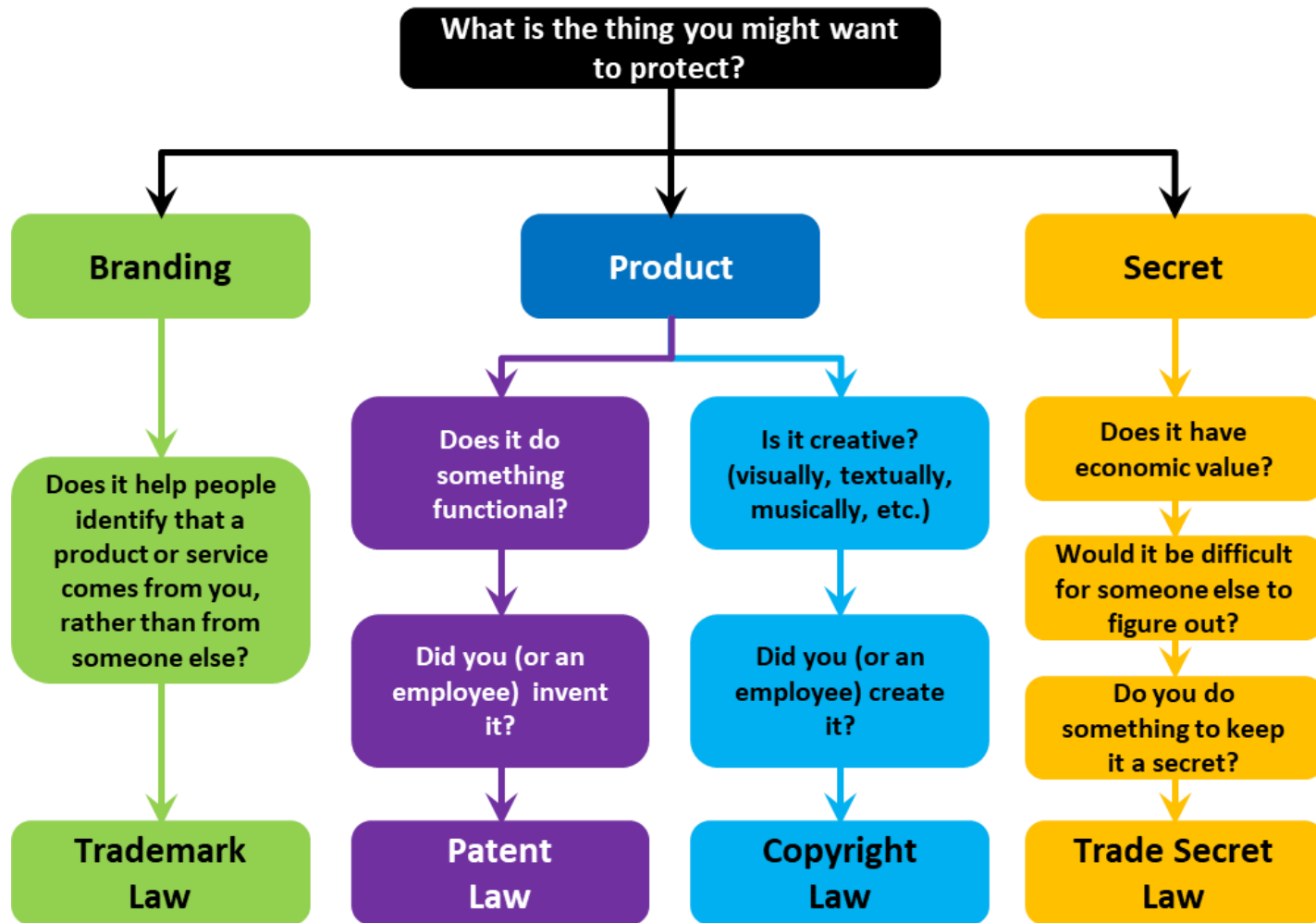


Intellectual Property



Patents

- What are they?
 - A right to exclude others, for a limited time, from making or selling your invention (which is spelled out in the claims of your patent), in exchange for publicly explaining your invention (in the written description and drawings of your patent)
 - Utility Patents protect functionality (20 yrs), and Design Patents protect ornamental appearance (15 yrs)
- When should I consider filing a patent application?
 - Whenever you have a functional product or process you'd like to protect, preferably before you sell it or make it public (e.g., in the R&D phase)
- How much do they cost?
 - Varies significantly based on the type of invention, but legal fees to prepare and file are typically in the ballpark of \$8,000-12,000 for utility and \$2,000-3,500 for design
- What is NOT patentable?
 - Anything you sold or made public more than a year ago
 - Anything someone else has ever sold or made public
 - Abstract ideas, laws of nature, facts, concepts
- What if I get a cease & desist letter for patent infringement?
 - Remain calm, and talk to your attorney immediately



Kolisch Hartwell

Dave Bourgeau, Registered US Patent Attorney

bourgeau@khpatent.com 503.224.6655

www.khpatent.com | @PatentBadass